

7.3 Log and exponential functions with other bases

Objectives

- 1) Differentiate exponential functions with bases other than e .
- 2) Differentiate logarithmic functions with bases other than e .
- 3) Integrate exponential functions with bases other than e .
- 4) Integrate logarithmic functions with bases other than e .
- 5) Differentiate tower functions using logarithmic differentiation.

Using only integer exponents, find the following:

① 2^5 (whole number exponent)

$$= 2 \cdot 2 \cdot 2 \cdot 2 \cdot 2$$

$$= \boxed{32}$$

② $2^{1/3}$ (rational number exponent)

$$= \sqrt[3]{2} \text{ is a number } x = \sqrt[3]{2}$$

so $x^3 = 2$ Approximate by trial and error:

$$x=1: x^3 = 1^3 = 1 < 2 \text{ too low}$$

$$x=1.5: (1.5)^3 = 3.375 > 2 \text{ too high}$$

$$x=1.2: (1.2)^3 = 1.728 < 2 \text{ too low}$$

$$x=1.3: (1.3)^3 = 2.197 > 2 \text{ too high}$$

$$x=1.25: (1.25)^3 \approx 1.953 < 2 \text{ too low}$$

$$x=1.26: (1.26)^3 \approx 2.0037 > 2 \text{ too high}$$

but not by much...

continue to desired accuracy.

$$x \approx 1.25992105$$

③ $2^{.41}$ (rational number exponent)

$$= 2^{41/100}$$

$$= \sqrt[100]{2^{41}} \text{ is a number } x = \sqrt[100]{2^{41}}$$

$$x^{100} = 2^{41}$$

Approximate by trial and error, as before.
ugly, but possible.

↓

④ But what about 2^π ? (irrational number exponent!)

rational number approximation to π

and approximation of 2^x

coupled together could produce substantively erroneous result.

We MUST DEFINE THIS DIFFERENTLY.

Defining $f(x) = 2^x$ for any real $\# x$

affects how we define $g(x) = \log_2(x)$ for any real $\# x$.

Recall:1) $\ln x = \int_1^x \frac{1}{t} dt$ is definition of $\ln x$ for any $x > 0$ $f(x) = \ln x$ has domain $(0, \infty)$
range $(-\infty, \infty)$ 2) $e^x =$ inverse of $\ln x$ for any real # x
 $g(x) = e^x$ has domain $(-\infty, \infty)$
and range $(0, \infty)$

3) Inverse properties give

 $e^{\ln w} = w$ for any $w > 0$ (in the domain of $\ln x$).GOAL: Definition of b^x for any real # x , using the three facts and definitions above.

If $w = b^x$: $b^x = e^{\ln(b^x)}$
 $= e^{x \cdot \ln b}$

All
exponent
laws still
work.
see notes
online.NEW
DEFN

$$b^x = e^{(\ln b)x}$$

we write $\ln b$ first because
it is a constantso long as $b > 0, b \neq 1$ (a valid base) — constant
and x is a real number — variableyes ⑤ Use natural log differentiation to find $\frac{dy}{dx}$ when $y = 2^x$.

$$\ln y = \ln 2^x$$

take natural logs of both sides

$$\ln y = x \cdot \ln 2$$

log property

$$\ln y = \ln 2 \cdot x$$

recognize that $\ln 2$ is a constant.

$$\frac{1}{y} \cdot \frac{dy}{dx} = \ln 2$$

take derivatives of both sides,
using chain rule $\frac{dy}{dx}$ for the
derivatives of y .

$$\frac{dy}{dx} = (\ln 2) \cdot y$$

solve for $\frac{dy}{dx}$

$$\frac{dy}{dx} = (\ln 2) \cdot 2^x$$

Substitute for y .

no ⑥ Use new definition of b^x to find $\frac{dy}{dx}$ for $y = 2^x$

$$y = 2^x$$

$$y = e^{(\ln 2) \cdot x}$$

rewrite 2^x using definition

$$\frac{dy}{dx} = \underbrace{e^{(\ln 2) \cdot x}}_{\text{derivative of } e^x} \cdot \underbrace{\frac{d}{dx}[(\ln 2) x]}_{\text{chain rule}}$$

differentiate

$$\frac{dy}{dx} = e^{(\ln 2) x} \cdot \ln 2$$

constant multiple rule

$$\boxed{\frac{dy}{dx} = (\ln 2) \cdot 2^x}$$

Substitute back (defn)
move constant $\ln 2$ to front

↑ same result as before! 😊

But there's more! We need a definition for $\log_b x$!

yes Recall: The change-of-base formula

$$\log_b x = \frac{\log_b x}{\log_b b} \quad \text{for base } B > 0, b \neq 1$$

In particular, if our new base B is base e,

$$\log_b x = \frac{\log_e x}{\log_e b} = \frac{\ln x}{\ln b} = \frac{1}{\ln b} \cdot \ln x$$

Remember, a is a constant, so $\ln a$ is constant.

All log properties still work. See notes online.

NEW DEFN

$$\log_b x = \left[\frac{1}{\ln b} \right] \cdot \ln x$$

so long as $b > 0, b \neq 1$ (b valid base) — constant
and $x > 0$ (domain of $\ln x$) — variable

HINT for remembering change-of-base formula:

yes ⑦ $\log_4 7 = x$

$$4^x = 7$$

$$\ln 4^x = \ln 7$$

$$x \cdot \ln 4 = \ln 7$$

$$x = \log_4 7 = \frac{\ln 7}{\ln 4}$$

write in exponential form

take logs both sides

log property

divide by the constant $\ln 4$

⑧ Use new definition of $\log_b x$ to find $\frac{dy}{dx}$ for $y = \log_2 x$.

$$y = \log_2 x$$

$$y = \frac{1}{\ln 2} \cdot \ln x$$

$$\frac{dy}{dx} = \left(\frac{1}{\ln 2} \right) \cdot \frac{d}{dx} [\ln x]$$

constant multiple rule

$$\frac{dy}{dx} = \left(\frac{1}{\ln 2} \right) \cdot \frac{1}{x}$$

Derivatives of Exponentials and Logarithms

Deriving the Formulas using $\ln$ differentiation

⑨ $y = b^x$

$\leftarrow x$ is variable, b is a constant.

$$\ln y = \ln b^x$$

$$\ln y = x \cdot (\ln b)$$

$$\ln y = (\ln b) \cdot x$$

$\leftarrow (\ln b)$ is just an ugly #, a coefficient

$$\frac{1}{y} \cdot \frac{dy}{dx} = (\ln b)$$

$\leftarrow$ differentiate both sides, using implicit differentiation

$$\frac{dy}{dx} = (\ln b) \cdot y$$

$\leftarrow$ Solve for $\frac{dy}{dx}$.

$$\boxed{\frac{dy}{dx} = (\ln b) \cdot b^x}$$

NOTE: If $b=e$, we have the natural exponential e^x
 $\frac{d}{dx} e^x = \ln e \cdot e^x = 1 \cdot e^x = e^x$
 same result as before $\frac{d}{dx} e^x = e^x$.

⑩ $y = b^{u(x)}$

$$\ln y = \ln(b^{u(x)})$$

$$\ln y = u(x) \cdot (\ln b)$$

$$\frac{1}{y} \cdot \frac{dy}{dx} = (\ln b) \cdot u'(x)$$

$$\frac{dy}{dx} = (\ln b) \cdot y \cdot u'(x)$$

$$\boxed{\frac{dy}{dx} = (\ln b) \cdot b^{u(x)} \cdot u'(x)}$$

⑪ $y = \log_b x$

$$y = \frac{\ln x}{\ln b} = \left(\frac{1}{\ln b}\right) \cdot \ln x$$

Use defn of $\log_b x = \frac{\ln x}{\ln b}$

$\leftarrow \ln b$ is a number, so

$\leftarrow \left(\frac{1}{\ln b}\right)$ is a number, too.

$$\boxed{\frac{dy}{dx} = \left(\frac{1}{\ln b}\right) \cdot \frac{1}{x}}$$

⑫ $y = \log_b(u(x))$

$$y = \frac{\ln(u(x))}{\ln b} = \left(\frac{1}{\ln b}\right) \cdot \ln(u(x))$$

$$\boxed{\frac{dy}{dx} = \left(\frac{1}{\ln b}\right) \cdot \frac{1}{u(x)} \cdot u'(x)}$$

Suggestion: If you forget whether to multiply or divide by $\ln b$, use log diff (above) to derive the formulas.

FORMULAS FOR DERIVATIVE OF EXPONENTIAL
base $b \neq e$

$$\frac{d}{dx}[b^x] = (\ln b) \cdot b^x$$

$$\frac{d}{dx}[b^{u(x)}] = (\ln b) \cdot b^{u(x)} \cdot u'(x)$$

mean

FORMULAS FOR INTEGRAL OF EXPONENTIAL, base other than e

$$\int (\ln b) \cdot b^x dx = b^x + C$$

$$\int b^x dx = \frac{1}{\ln b} \int \ln b \cdot b^x dx = \frac{1}{\ln b} \cdot b^x + C$$

$$\int b^{u(x)} \cdot u'(x) dx = \frac{1}{\ln b} \int \ln b \cdot b^{u(x)} \cdot u'(x) dx = \frac{1}{\ln b} \cdot b^{u(x)} + C$$

FORMULAS FOR DERIVATIVE OF LOGARITHM base $b \neq e$

$$\frac{d}{dx}[\log_b x] = \frac{1}{\ln b} \cdot \frac{1}{\ln x}$$

$$\frac{d}{dx}[\log_b u(x)] = \frac{1}{\ln b} \cdot \frac{1}{u(x)} \cdot u'(x)$$

mean

FORMULAS for INTEGRALS OF LOGARITHM base $a \neq e$

$$\int \frac{1}{\ln b} \cdot \frac{1}{x} dx = \frac{1}{\ln b} \int \frac{dx}{x} = \frac{1}{\ln b} \cdot \ln x + C = \log_b x + C$$

$$\int \frac{1}{\ln b} \cdot \frac{u'(x)}{u(x)} dx = \frac{1}{\ln b} \int \frac{u'(x) dx}{u(x)} = \frac{1}{\ln b} \cdot \ln u(x) + C = \log_b u(x) + C$$

NOTE: These derivatives are essentially those of $\ln x$ or e^x with constant $\ln b$ or $\frac{1}{\ln b}$.

Find derivatives.

(13) yes $y = 7^{2x-1}$

Method 1: By formula $\frac{d}{dx}[b^{u(x)}] = \ln b \cdot b^{u(x)} \cdot u'(x)$

$$y' = \ln 7 \cdot 7^{2x-1} \cdot 2$$

$$y' = 2 \ln 7 \cdot 7^{2x-1}$$

$$y' = \ln 49 \cdot 7^{2x-1}$$

Method 2: By log diff.

$$y = 7^{2x-1}$$

$$\ln y = \ln 7^{2x-1}$$

$$\ln y = (2x-1) \cdot \ln 7$$

$$\frac{1}{y} \cdot \frac{dy}{dx} = \ln 7 (2)$$

$$\frac{dy}{dx} = 2 \ln 7 \cdot y$$

$$\frac{dy}{dx} = 2 \ln 7 \cdot 7^{2x-1} = \ln 49 \cdot 7^{2x-1}$$

$$y' = 2 (\ln 7) \frac{7^{2x}}{7}$$

$$y' = 2 (\ln 7) \cdot \frac{(7^2)^x}{7}$$

$$y' = \frac{2 (\ln 7) \cdot 49^x}{7}$$

book likes
1) Bigger bases for exponentials
2) Smaller

(14) yes $f(x) = x^{\sqrt{2}} \cdot \sqrt{2}^x$

$$f'(x) = x^{\sqrt{2}} \cdot \frac{d}{dx}[\sqrt{2}^x] + \frac{d}{dx}[x^{\sqrt{2}}] \cdot \sqrt{2}^x$$

$$= x^{\sqrt{2}} \cdot \underbrace{\ln \sqrt{2} \cdot \sqrt{2}^x}_{\frac{d}{dx} b^x} + \underbrace{\sqrt{2} \cdot x^{\sqrt{2}-1}}_{\text{just power rule}} \cdot \sqrt{2}^x$$

$$= \ln \sqrt{2} \cdot x^{\sqrt{2}} \cdot \sqrt{2}^x + x^{\sqrt{2}-1} \cdot \sqrt{2}^{x+1}$$

$$f'(x) = x^{\sqrt{2}-1} \cdot \sqrt{2}^x [(\ln \sqrt{2}) \cdot x + \sqrt{2}]$$

product rule

exp. laws $b^n \cdot b^m = b^{n+m}$

factor least powers

(15) yes $g(\alpha) = 5^{-\alpha/2} \sin 2\alpha$

$$g'(\alpha) = 5^{-\alpha/2} \cdot \frac{d}{d\alpha}[\sin 2\alpha] + \sin 2\alpha \cdot \frac{d}{d\alpha}[5^{-\alpha/2}]$$

$$g'(\alpha) = 5^{-\alpha/2} \cdot \cos(2\alpha) \cdot 2 + \sin(2\alpha) \cdot \ln 5 \cdot 5^{-\alpha/2} \cdot \left(-\frac{1}{2}\right)$$

$$g'(\alpha) = 2 \cdot \cos(2\alpha) \cdot 5^{-\alpha/2} - \frac{\ln 5}{2} \cdot \sin(2\alpha) \cdot 5^{-\alpha/2}$$

$$g'(\alpha) = \frac{5^{-\alpha/2}}{2} [4 \cos(2\alpha) - \sin(2\alpha)]$$

book

Find derivatives

$$y = x^{x-1}$$

log diff

(16)
yes

$$\ln y = \ln(x^{x-1})$$

$$\ln y = (x-1) \cdot \ln x$$

Implicit diff
product rule - RHS

$$\frac{1}{y} \cdot \frac{dy}{dx} = (x-1) \cdot \frac{d}{dx}(\ln x) + \ln x \cdot \frac{d}{dx}(x-1)$$

$$\frac{1}{y} \frac{dy}{dx} = (x-1) \cdot \frac{1}{x} + \ln x \cdot 1$$

$$\frac{dy}{dx} = y \left[\frac{x-1}{x} + \ln x \right]$$

$$\frac{dy}{dx} = x^{x-1} \left[\frac{x-1}{x} + \ln x \right]$$

$$\frac{dy}{dx} = \frac{x^{x-1}}{x} [x-1 + x \ln x]$$

$$\boxed{\frac{dy}{dx} = x^{x-2} [x-1 + x \ln x]}$$

$$y = (\sin x)^{2x}$$

Find equation of tangent line to the

(17) graph at $(\frac{\pi}{2}, 1)$.

$$\text{check } 1 = (\sin \frac{\pi}{2})^{2 \cdot (\frac{\pi}{2})}$$

$$1 = 1^\pi \checkmark$$

$$\ln y = \ln(\sin x)^{2x} \quad \leftarrow \text{log diff}$$

$$\ln y = 2x \cdot \ln(\sin x) \quad \leftarrow \text{log prop.}$$

$$\frac{1}{y} \cdot \frac{dy}{dx} = 2x \cdot \frac{d}{dx}[\ln(\sin x)] + \ln(\sin x) \cdot \frac{d}{dx}[2x] \quad \leftarrow \text{product rule}$$

$$\frac{1}{y} \frac{dy}{dx} = 2x \cdot \frac{1}{\sin x} \cdot \cos x + \ln(\sin x) \cdot 2$$

$$\frac{dy}{dx} = y [2x \cdot \cot x + 2 \ln(\sin x)]$$

 $\leftarrow$ solve for $\frac{dy}{dx}$

$$\frac{dy}{dx} = 2(\sin x)^{2x} [\cot x + \ln(\sin x)]$$

 $\leftarrow$ subst for y .

$$\left. \frac{dy}{dx} \right|_{(\frac{\pi}{2}, 1)} = 2 \cdot 1 [\cot(\frac{\pi}{2}) + \ln(\sin \frac{\pi}{2})]$$

$$= 2[0 + \ln(1)]$$

$$= 0.$$

horizontal tangent line!

$$y - 1 = 0(x - \frac{\pi}{2})$$

$$\boxed{y - 1 = 0}$$

no 18 Find derivative of $f(x) = \log_2 \sqrt[3]{2x+1}$
(Please use log properties!)

$$f(x) = \log_2 \sqrt[3]{2x+1}$$

$$f(x) = \frac{1}{3} \log_2 (2x+1)$$

$$f'(x) = \frac{1}{3} \cdot \frac{1}{\ln 2} \cdot \frac{1}{2x+1} \cdot 2$$

$$f'(x) = \frac{2}{3 \ln 2} \cdot \frac{1}{2x+1}$$

$$f'(x) = \frac{2}{\ln 8} \cdot \frac{1}{2x+1}$$

$$f'(x) = \frac{2}{\ln 8} \cdot \frac{1}{2x+1}$$

Use log properties!

$$\text{or } f'(x) = \frac{2}{3(2x+1) \cdot \ln 2} \leftarrow \text{book}$$

no 19 $y = \log_2(3x) \quad x > 0$

$$y = \frac{\ln 3x}{\ln 2}$$

change-of-base formula
Note: $\ln 2$ is a constant.

$$y'(x) = \frac{1}{\ln 2} \cdot \frac{1}{3x} \cdot 3$$

chain rule of $3x$ is 3

$$y'(x) = \frac{1}{x \ln 2}$$

(20) $f(x) = \frac{\log_2 x}{x}$
yes

- Find intervals of increase or decrease.
- Find relative extrema.
- Find intervals of concavity.
- Find inflection points.
- Find average value on $[e, e^2]$

$$f(x) = \frac{\log_2 x}{x} = \frac{1}{x} \cdot \log_2 x = \frac{1}{x} \cdot \frac{\ln x}{\ln 2} = \frac{1}{\ln 2} \left[\frac{\ln x}{x} \right]$$

change-of-base formula

$$f'(x) = \frac{d}{dx} \left(\frac{1}{\ln 2} \left[\frac{\ln x}{x} \right] \right)$$

$\ln 2$ is a constant, so $\frac{1}{\ln 2}$ is a constant.

$$= \frac{1}{\ln 2} \cdot \frac{d}{dx} \left(\frac{\ln x}{x} \right) = \frac{1}{\ln 2} \cdot \frac{d}{dx} (\bar{x}^{-1} \cdot \ln x)$$

quotient rule ... or rewrite $\frac{1}{x} = \bar{x}^{-1}$ for product rule

$$= \frac{1}{\ln 2} \left(\bar{x}^{-1} \cdot \frac{1}{x} + (-1) \bar{x}^{-2} \cdot \ln x \right)$$

$$= \frac{1}{\ln 2} \left(\frac{1}{x} \cdot \frac{1}{x} - \frac{1}{x^2} \ln x \right)$$

$$= \frac{1}{\ln 2} \left(\frac{1}{x^2} - \frac{\ln x}{x^2} \right)$$

$$= \frac{1}{\ln 2} \left(\frac{1 - \ln x}{x^2} \right)$$

$$f'(x) = 0 \text{ when numerator } 1 - \ln x = 0$$

$$1 = \ln x$$

$$\ln x = 1$$

$$\log_e x = 1$$

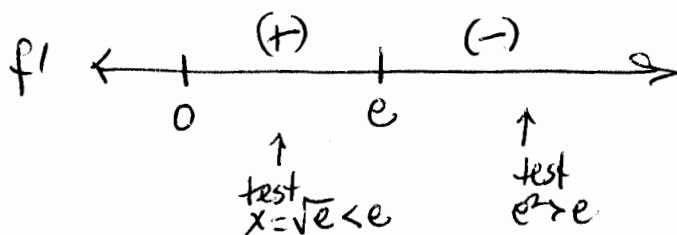
$$e^1 = x$$

$$x = e, \text{ critical value.}$$

$f'(x)$ undefined when denom=0 $x=0$.

recall domain $\ln(x)$ is $x > 0$

so we care only about x in domain of $f(x)$.



$$f'(\sqrt{e}) \Rightarrow \frac{1 - \ln \sqrt{e}}{(\sqrt{e})^2} = \frac{1 - \frac{1}{2}}{e} = \frac{\frac{1}{2}}{e} > 0$$

$\ln 2 > 0$ doesn't affect sign of result

$$f'(e^2) = \frac{1 - \ln e^2}{(e^2)^2} = \frac{1 - 2}{e^4} = \frac{-1}{e^4} < 0$$

increasing $(0, e)$	a)
decreasing (e, ∞)	
rel max $(e, \frac{1}{e \ln 2})$	b)

$$f(e) = \frac{1}{\ln 2} \left(\frac{\ln e}{e} \right) = \frac{1}{e \ln 2}$$

$$f''(x) = \frac{d}{dx}(f'(x)) = \frac{d}{dx} \left[\frac{1}{\ln 2} \left(\frac{1 - \ln x}{x^2} \right) \right] = \frac{1}{\ln 2} \cdot \frac{d}{dx} \left[\bar{x}^2 (1 - \ln x) \right]$$

$\uparrow$ constant multiple $\uparrow$ quotient rule rule, unless rewrite as $\bar{x}^2$ $\uparrow$ product rule

$$= \frac{1}{\ln 2} \left[\bar{x}^2 \left(0 - \frac{1}{\bar{x}} \right) + (-2) \bar{x}^3 (1 - \ln x) \right]$$

$$= \frac{1}{\ln 2} \left(\frac{1}{x^2} \left(-\frac{1}{x} \right) - \frac{2}{x^3} (1 - \ln x) \right)$$

$$= \frac{1}{\ln 2} \left(-\frac{1}{x^3} - \frac{2}{x^3} (1 - \ln x) \right)$$

$$= \frac{1}{x^3 \ln 2} (-1 - 2(1 - \ln x))$$

$$= \frac{1}{x^3 \ln 2} (-1 - 2 + 2 \ln(x))$$

$$f''(x) = \frac{1}{x^3 \ln 2} (2 \ln(x) - 3)$$

$$f''(x) = \frac{2 \ln(x) - 3}{x^3 \ln 2}$$

$$f''(x) = 0 \text{ when numerator } 2 \ln(x) - 3 = 0$$

$$2 \ln(x) = 3$$

$$\ln(x) = 3/2$$

$$\log_e(x) = 3/2$$

$$e^{3/2} = x$$

equivalent exponential

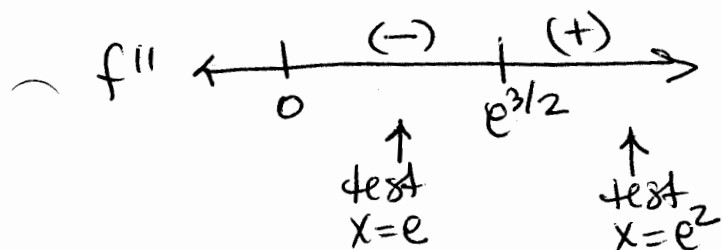
$$f''(x) \text{ undefined when denom } x^3 \ln 2 = 0$$

constant

$$x^3 = 0$$

$$x = 0$$

recall domain $x > 0$!



$$f''(e) = \frac{2 \ln(e) - 3}{e^3 \ln 2} = \frac{2 - 3}{e^3 \ln 2} = \frac{-1}{e^3 \ln 2} < 0$$

$$f''(e^2) = \frac{2 \ln(e^2) - 3}{(e^2)^3 \ln 2} = \frac{2 \cdot 2 - 3}{e^6 \ln 2} = \frac{4 - 3}{e^6 \ln 2} = \frac{1}{e^6 \ln 2} > 0$$

concave down $(0, e^{3/2})$	c)
concave up $(e^{3/2}, \infty)$	
inflection point $(e^{3/2}, \frac{3}{2e^{3/2} \ln 2})$	

$$f(e^{3/2}) = \frac{\ln e^{3/2}}{e^{3/2} \ln 2} = \frac{3/2}{e^{3/2} \ln 2} = \frac{3}{2e^{3/2} \ln 2}$$

e) average value $\bar{f} = \frac{1}{b-a} \int_a^b f(x) dx$

$$\bar{f} = \frac{1}{e^2 - e} \int_e^{e^2} \frac{1}{\ln 2} \cdot \frac{\ln x}{x} dx$$

$\uparrow$
 constant multiple

$$= \frac{1}{e^2 - e} \cdot \frac{1}{\ln 2} \int_e^{e^2} \frac{\ln x dx}{x}$$

$$u = \ln x$$

$$du = \frac{dx}{x}$$

$$u_1 = \ln(e) = 1$$

$$u_2 = \ln(e^2) = 2$$

$$= \frac{1}{(\ln 2)(e^2 - e)} \int_1^2 u du$$

$$= \frac{1}{(e^2 - e) \cdot \ln 2} \left[\frac{u^2}{2} \right]_1^2$$

$$= \frac{1}{(e^2 - e) \cdot \ln 2} \left[\frac{2^2}{2} - \frac{1^2}{2} \right]$$

$$= \frac{1}{(e^2 - e) \ln 2} \left[\frac{3}{2} \right]$$

$$= \boxed{\frac{3}{2(e^2 - e) \ln 2}} \quad \text{or} \quad \boxed{\frac{3}{2e(e-1) \ln 2}} \quad \text{e)}$$

Note: The MVTI guarantees that $x=c$ in (e, e^2) exists so that $f(x) = \bar{f}$

$$\frac{\ln x}{x \ln 2} = \frac{3}{2e(e-1) \ln 2}$$

$$\approx (2.7183, 7.3891)$$

$$\frac{\ln x}{x} = \frac{3}{2e(e-1)}$$

but we could only approximate these value by GC

$$\boxed{x \approx 5.0305 \text{ and } x \approx 1.7596} \quad \text{both in } (e, e^2)$$

21 Find intervals of increase, decrease
relative extrema
intervals of concavity
inflection pts

$$f(x) = x \log_2 x \quad \text{domain } x > 0$$

algebra: change of base formula to natural log

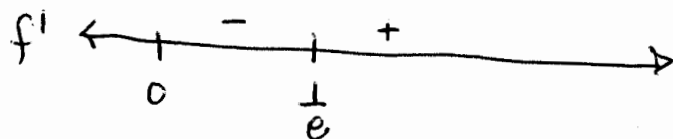
$$f(x) = \frac{x \cdot \ln x}{\ln 2}$$

notice $\ln 2$ (and therefore $\frac{1}{\ln 2}$) is a constant.

$$f(x) = \frac{1}{\ln 2} [x \ln x]$$

$$\begin{aligned} f'(x) &= \frac{1}{\ln 2} \left[x \cdot \frac{1}{x} + 1 \cdot \ln x \right] \\ &= \frac{1}{\ln 2} (1 + \ln x) \end{aligned}$$

$$\begin{aligned} f'(x) &= 0 \quad 1 + \ln x = 0 \\ \ln x &= -1 \\ \log_e x &= -1 \\ e^{-1} &= x \end{aligned}$$

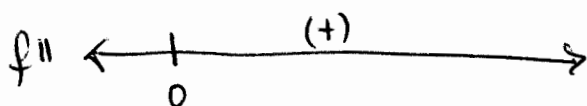


$$f\left(\frac{1}{e}\right) = \frac{1}{e} \cdot \frac{\ln\left(\frac{1}{e}\right)}{\ln 2} = \frac{1}{e} \cdot \frac{(-1)}{\ln 2}$$

increasing $\left(\frac{1}{e}, \infty\right)$
decreasing $\left(0, \frac{1}{e}\right)$
rel min $\left(\frac{1}{e}, \frac{-1}{e \ln 2}\right)$

$$f''(x) = \frac{1}{\ln 2} \left(0 + \frac{1}{x}\right) = \frac{1}{x \ln 2}$$

$$f''(x) \neq 0$$



f not
defined $x < 0$

concave up $(0, \infty)$
never concave down
no inflection points

no (20) Find $\frac{d}{dx}(x^\pi)$ using logarithmic differentiation.

$$y = x^\pi$$

$$\ln y = \ln x^\pi$$

$$\ln y = \pi \cdot \ln x$$

π is constant!

take natural logs of both sides and simplify using log properties

$$\frac{1}{y} \frac{dy}{dx} = \pi \cdot \frac{1}{x}$$

differentiate both sides using chain rule for $\frac{dy}{dx}$

$$\frac{dy}{dx} = y \cdot \frac{\pi}{x}$$

isolate $\frac{dy}{dx}$

$$\frac{dy}{dx} = x \cdot \frac{\pi}{x}$$

subst for y

$$\boxed{\frac{dy}{dx} = \pi \cdot x^{\pi-1}}$$

exponent law $\frac{x^a}{x^b} = x^{a-b}$

We got the same result as our power rule for integers and rationals.

So we can use the power rule for irrational exponents also!

no (21) Find $\frac{d}{dx}(\pi^x)$ using logarithmic differentiation.

$$y = \pi^x$$

$$\ln y = \ln \pi^x$$

$$\ln y = x \ln \pi$$

$$\frac{1}{y} \frac{dy}{dx} = \ln \pi \cdot 1$$

π is constant

so $\ln \pi$ is constant!

$$\frac{dy}{dx} = y \cdot \ln \pi$$

$$\frac{d}{dx}[x] = 1$$

$$\boxed{\frac{dy}{dx} = \ln \pi \cdot \pi^x}$$

Using log diff, we can take derivatives of exponentials of any base.

Find integrals.

$$\textcircled{1} \int 5^{-x} dx$$

$$u = -x \\ du = -dx$$

$$= - \int 5^u \cdot (-1) dx$$

$$= - \int 5^u du$$

$$= \frac{-1}{\ln 5} \int \ln 5 \cdot 5^u du$$

$$= \frac{-1}{\ln 5} \cdot 5^u + C$$

$$= \boxed{\frac{-1}{\ln 5} \cdot 5^{-x} + C}$$

$$\boxed{\frac{-5^{-x}}{\ln 5} + C} \leftarrow \text{book}$$

$$\text{yes } \textcircled{2} \int x^3 + 3^{-x} dx$$

$$= \int x^3 dx + \int 3^{-x} dx$$

$$= \boxed{\frac{x^4}{4} - \frac{3^{-x}}{\ln 3} + C}$$

$$\text{yes } \textcircled{3} \int \frac{\ln x}{\ln 2} dx = \int \log_2 x dx \quad \text{but } \log_2 x \text{ is not the derivative of any function!}$$

We cannot antidiff!

$$\text{yes } \textcircled{4} \int \frac{\ln x}{x \ln 2} dx = \frac{1}{\ln 2} \int \frac{\ln x}{x} dx \quad \begin{array}{l} u = \ln x \\ du = \frac{1}{x} dx \end{array}$$

$$= \frac{1}{\ln 2} \int u du$$

$$= \frac{1}{\ln 2} \cdot \frac{u^2}{2} + C = \boxed{\frac{1}{\ln 2} \cdot \frac{(\ln x)^2}{2} + C}$$

if there's an x , we can use u -sub!

no (3) $\int (3-x) 7^{(3-x)^2} dx$

$$u = (3-x)^2$$

$$du = 2(3-x)(-1) dx$$

$$= -\frac{1}{2} \int (3-x) \cdot 7^{(3-x)^2} \cdot (-2) dx$$

$$= -\frac{1}{2} \int 7^u du$$

$$= -\frac{1}{2} \cdot \frac{7^u}{\ln 7} + C$$

$$= \boxed{-\frac{1}{2} \cdot \frac{7^{(3-x)^2}}{\ln 7} + C}$$

$$\boxed{-\frac{1}{2 \ln 7} [7^{(3-x)^2}] + C} \leftarrow \text{book}$$

yes (4) $\int_{-2}^2 4^{x/2} dx$

$$u = \frac{x}{2}$$

$$du = \frac{1}{2} dx$$

$$u(-2) = \frac{-2}{2} = -1 \quad \text{lower}$$

$$u(2) = \frac{2}{2} = 1 \quad \text{upper}$$

$$= 2 \int_{-1}^1 4^u du$$

$$= 2 \cdot \frac{4^u}{\ln 4} \Big|_{-1}^1$$

$$= 2 \left[\frac{4^1}{\ln 4} - \frac{4^{-1}}{\ln 4} \right]$$

$$= \frac{2}{\ln 2^2} \left[4 - \frac{1}{4} \right]$$

$$= \frac{2}{2 \ln 2} \left[\frac{15}{4} \right]$$

$$= \boxed{\frac{15}{4 \ln 2}}$$

Proofs of Properties of Exponents using defn $a^x = e^{(\ln a) \cdot x}$

$$1) a^0 = e^{(\ln a) \cdot 0} = e^0 = 1 \quad \checkmark$$

$$\begin{aligned} 2) \frac{a^x}{a^y} &= \frac{e^{(\ln a)x}}{e^{(\ln a)y}} = e^{(\ln a)x - (\ln a)y} \\ &= e^{\ln a(x-y)} \\ &= a^{x-y} \quad \checkmark \end{aligned}$$

$$\underline{1) a^0 = 1}$$

subtract exponents of e

factor out $\ln a$

recognize new defn

$$\underline{2) \frac{a^x}{a^y} = a^{x-y}}$$

$$\begin{aligned} 3) a^x \cdot a^y &= e^{(\ln a)x} \cdot e^{(\ln a)y} = e^{(\ln a)x + (\ln a)y} \\ &= e^{(\ln a)(x+y)} \\ &= a^{x+y} \end{aligned}$$

add exponents of e.

factor out $\ln a$

recognize new defn.

$$\underline{3) a^x \cdot a^y = a^{x+y}}$$

$$\begin{aligned} 4) (a^x)^y &= [e^{(\ln a)x}]^y = e^{(\ln a) \cdot x \cdot y} \\ &= a^{x \cdot y} \end{aligned}$$

mult exp of e

recognize new defn

$$\underline{4) (a^x)^y = a^{x \cdot y}}$$

No
↓

With these new definitions, namely:

$$a^x = e^{(\ln a) \cdot x}$$

$$\text{and } \log_a x = \frac{\ln x}{\ln a}$$

do our other inverse properties still work?

1) $y = a^x$ is equivalent to $x = \log_a y$.Proof: Start with $y = a^x = e^{(\ln a) \cdot x}$

$$\ln y = \ln e^{(\ln a) \cdot x}$$

← take $\ln$

$$\ln y = (\ln a) \cdot x$$

← inverse prop $\ln e^x = x$

$$\frac{\ln y}{\ln a} = x$$

← divide by $\ln a$

$$x = \frac{\ln y}{\ln a} = \log_a y \quad \checkmark$$

$$\text{Start with } x = \log_a y = \frac{\ln y}{\ln a}$$

$$x \cdot \ln a = \ln y$$

← mult by $\ln a$

$$e^{x \cdot \ln a} = y$$

← exponentiate

$$a^x = e^{\ln a \cdot x} = y \quad \checkmark$$

← inverse prop $e^{\ln a} = a$ 2) $a^{\log_a x} = x$ for $x > 0$

$$a^{\log_a x} = e^{\ln a \cdot \log_a x} \quad \leftarrow \text{defn } a^x$$

$$= e^{\ln a \cdot \frac{\ln x}{\ln a}} \quad \leftarrow \text{defn } \log_a x$$

$$= e^{\ln x}$$

← simplify

$$= x \quad \checkmark$$

← prop of natural logs

3) $\log_a a^x = x$

$$\log_a a^x = x \log_a a$$

← property of logs.

$$= x \cdot \frac{\ln a}{\ln a}$$

← defn $\log_a a$

$$= x \quad \checkmark$$

← simplify

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Properties of logs: Prove w/ new defn.

$$1) \log_a(1) = 0$$

$$2) \log_a(xy) = \log_a(x) + \log_a(y)$$

$$3) \log_a x^n = n \log_a x$$

$$4) \log_a \frac{x}{y} = \log_a x - \log_a y$$

$$1) \log_a(1) = \frac{\ln 1}{\ln a} = \frac{0}{1} = 0 \checkmark$$

$$2) \log_a(xy) = \frac{\ln(xy)}{\ln(a)} = \frac{\ln(x) + \ln(y)}{\ln a} = \log_a x + \log_a y$$

$$4) \log_a\left(\frac{x}{y}\right) = \frac{\ln\left(\frac{x}{y}\right)}{\ln a} = \frac{\ln(x) - \ln(y)}{\ln a} = \frac{\ln x}{\ln a} - \frac{\ln y}{\ln a} = \log_a x - \log_a y$$

$$3) \log_a(x^n) = \frac{\ln(x^n)}{\ln a} = n \cdot \frac{\ln(x)}{\ln a} = n \cdot \frac{\ln x}{\ln a} = n \cdot \log_a(x).$$